2018 Enumeration Process

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Overview

• In Ontario, Municipal, District Social Services Administration Board (DSSAB) and School Board elections are held every four years

• Next elections are in 2018

• Municipal and School Board voting rights in Ontario are tied to a person’s relationship to a property

• Persons who are Canadian Citizens and 18 years of age on voting day are potential electors in every municipality or jurisdiction where they own or occupy property
There are four main components in Ontario’s municipal and school trustee election process. Each plays an important role.

The Provincial Government establishes legislation to direct the municipal, DSSAB and school board election process.

Municipalities define ward/poll boundaries and administer the municipal and school trustee election process.

School Boards governed by publicly elected board members (Trustees), maintain the school board trustee election process, determine distribution of trustees and maintain school support for respective Board.

The Municipal Property Assessment Corporation (MPAC) maintains owner and occupancy information and facilitates municipal enumeration activities with the view to delivering the legislated election products to municipalities and school boards.
The Role of MPAC

• While MPAC’s core business is to accurately assess and classify all properties in Ontario, MPAC is authorized under Sections 15(1) and 15(2) of the Assessment Act to conduct municipal enumerations in Ontario.

• MPAC’s source data is used to create the Preliminary List of Electors (PLE).

• MPAC’s role in Enumeration includes:
  – confirming;
  – collecting; and
  – maintaining owner/occupant information.
## The Role of MPAC – Legislated Deliverables

<table>
<thead>
<tr>
<th>MPAC’s Role</th>
<th>Deliverable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prepare Preliminary List of Electors (PLE)</td>
<td>For each Municipal, DSSAB and School Board election and by-election. Occupant information is used to support this activity.</td>
</tr>
<tr>
<td>Maintain school support for assessment purposes</td>
<td>Used to support the electoral process and to prepare the annual School Support Listing delivered to School Boards.</td>
</tr>
</tbody>
</table>
| Produce the Ontario Population Report (OPR)     | Used in the administration of certain provincial statutes:  
  • for municipal and school board planning purposes  
  • to support public policy initiatives               |
## The Role of MPAC - Additional Legislated Deliverables

<table>
<thead>
<tr>
<th>MPAC’s Role</th>
<th>Deliverable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population of the Electoral Groups (PEG) Report</td>
<td>Provided by February 15, 2018 to the:</td>
</tr>
<tr>
<td></td>
<td>• Ministry of Education</td>
</tr>
<tr>
<td></td>
<td>• School Board Election Clerks i.e. Municipal Clerks</td>
</tr>
<tr>
<td></td>
<td>• Secretaries of each School Board</td>
</tr>
<tr>
<td></td>
<td>Contains the counts by school support of all residents in each school board jurisdiction.</td>
</tr>
<tr>
<td></td>
<td>Must reflect ward structure to be used in upcoming elections</td>
</tr>
<tr>
<td></td>
<td>• used by school boards to complete their ‘Trustee Determination and Distribution Report’ submitted to Ministry of Education by Apr. 3</td>
</tr>
</tbody>
</table>
# The Role of MPAC - Non-Legislated Deliverables

<table>
<thead>
<tr>
<th>MPAC’s Role</th>
<th>Deliverable</th>
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<tbody>
<tr>
<td><strong>Voter Notification File (VNF)</strong> companion file to the PLE</td>
<td>For each Municipal, DSSAB and School Board election and by-election. Same records as PLE but with more data - the main electoral product used to populate:</td>
</tr>
<tr>
<td></td>
<td>• Voters’ List management systems</td>
</tr>
<tr>
<td></td>
<td>• vote-by-mail /telephone /internet systems</td>
</tr>
<tr>
<td><strong>Voter Notification File – No Electors (VNF-NE)</strong> companion file to the VNF</td>
<td></td>
</tr>
<tr>
<td><strong>Exceptions Listings:</strong> (EVNF, EVNF-NE) and Exceptions Differences Found Report (EDFR)</td>
<td>These products serve to highlight changes (additions, deletions, changes) processed at MPAC since the delivery of the PLE. (September/October 2018)</td>
</tr>
</tbody>
</table>
Enumeration Challenges

• MPAC does not have access to:
  – birth records;
  – drivers' licences;
  – health cards; or
  – citizenship status.

• Not typically advised about changes resulting from ‘life events’ (i.e., births, deaths)

• Has insufficient access to information which is often inaccurate and/or out of date (especially concerning tenants)
2014 Enumeration Highlights
## 2014 Enumeration – Innovation

<table>
<thead>
<tr>
<th>Strategies</th>
<th>Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Elector Lookup</td>
<td>Utilized technology based solution to encourage public participation</td>
</tr>
<tr>
<td>Online Elector Data Capture</td>
<td>Replaced the traditional, targeted Municipal Enumeration Forms (MEF) mail out</td>
</tr>
<tr>
<td>Dedicated Names Database</td>
<td>More efficient, comparable quality to prior events and significantly reduced associated costs</td>
</tr>
</tbody>
</table>
• 94% of municipalities promoted voterlookup.ca primarily through links on their website

• 2014 Voterlookup.ca stats
  – 121,050 total searches
  – 40,000 changes
  – 90% success rate

• 31,039 re-directs from voterlookup.ca to municipalities
## 2014 Enumeration: Examining the Revisions

<table>
<thead>
<tr>
<th></th>
<th>Owners</th>
<th>Tenants</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Names on Preliminary List of Electors (PLE)</td>
<td>5,648,170</td>
<td>3,802,181</td>
<td>9,450,351</td>
</tr>
<tr>
<td>Revisions</td>
<td>406,658</td>
<td>790,918</td>
<td>1,200,994</td>
</tr>
<tr>
<td>% of Revisions</td>
<td>7.20%</td>
<td>20.80%</td>
<td></td>
</tr>
<tr>
<td>PLE Accuracy</td>
<td>92.80%</td>
<td>79.20%</td>
<td>87.29%</td>
</tr>
</tbody>
</table>
Voters’ List Working Group
Voters’ List Working Group

• Established by Ministry of Municipal Affairs (MMA) to explore potential long-term solutions to creating more accurate provincial and municipal Voters’ Lists

• Includes representation from:
  – Ministries of Housing, Finance, and Cabinet Office
  – AMCTO - Association of Municipal Managers, Clerks and Treasurers of Ontario
  – Municipal Clerks
  – Elections Ontario
  – MPAC
• Put forward recommendations which MMA is reviewing, including questions regarding the responsibility/creation of the Voters’ List

• MPAC is committed to collaborating with the Province, municipalities and other electoral partners to address systemic issues identified in relation to the Voters’ Lists
2018 Enumeration
Our Approach
2018 Enumeration/Election – Our Approach

• Preparations for the 2018 election cycle begin now for MPAC

• MPAC will re-launch voterlookup.ca and explore other opportunities to leverage technology to better support electoral activities and the enumeration process

• Consider streamlined processes for:
  – Ward/Poll reviews/revisions
  – By-elections
  – Electoral product canvassing, preparation and delivery

• Develop a communications strategy to support municipal and public understanding of the process
2018 Enumeration/Election Milestones

- **Provide PEC report and canvass ward/poll changes**
  - **Jun-Oct 2017**
  - Deadline for Council to approve ward changes

- **Provide PEG report**
  - **Dec 31 2017**
  - Deadline for ward poll changes

- **Produce and deliver electoral products**
  - **Feb 15 2018**
  - **Mar 31 2018**
  - **Jul-Aug 2018**
  - **Sept 2018**
  - Produce and deliver exceptions files.

- **2018 Election**
  - **Oct 2018**
  - Voters’ List Revisions due within 30 days
Outreach

• MPAC welcomes the opportunity to participate at AMCTO zone meetings and communicate information pertaining to the 2018 enumeration process

• Position MPAC’s role related to enumeration and outline the roles of other parties in the electoral process

• Communicate the availability of voterlookup.ca

• Timely updates throughout the process, advising of any changes made to streamline/introduce further innovative approaches and efficiencies
A Municipal Perspective
A Municipal Perspective – CAO/Clerk, Wawa

• Voters’ List issues have developed over many years and we have to be patient while they get fixed

• MPAC, who has always been willing to collaborate, is working to assist AMCTO and municipal clerks

• Municipal Toolkit – need to support and promote voterlookup.ca to your residents – it’s the best option available to get a better list for your municipality
Questions?