

AMCTO
THE MUNICIPAL EXPERTS



**SPRING ZONE
MEETING -
AMCTO UPDATE**



Responding to COVID-19



1

SPRING 2021 PROGRAMS

- Delivering fully virtual education and professional development programs

2

2021 ANNUAL CONFERENCE

- RISE 2021 Conference being delivered 100% virtually
- Combination of recorded and live content

3

2021 FALL PROGRAMS

- Planning fully virtual program delivery
- Investigating mix of virtual, in-person and hybrid events starting in 2022.

4

AMCTO OFFICE

- Office continues to be closed to the public
- Minimal staff presence in office



ACCOMPLISHMENTS

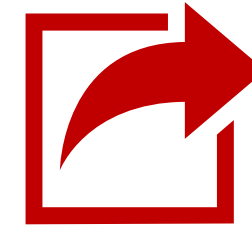
Balanced 2020 Budget: Despite significant loss of revenue, AMCTO finish 2020 in a balanced budget position.

2018-2022 Strategic Plan: While pandemic has slowed progress, AMCTO remains on track to meet or exceed organizational goals.

New Staff Recruitment:

The following new staff have joined AMCTO since Fall 2020:

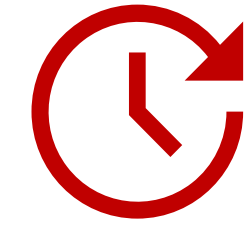
- **Executive Director** - David Arbuckle
- **Manager, Education Services** - Ya-Yin Ko
- **Manager, Professional Development** - Alex Gibson
- **Policy Advisor** - Charlotte Caza



RECENT AND ONGOING WORK

Board Elections: Zone 6 and Director-At-Large elections May 27-June 2.

Zone review: additional membership survey now complete. Results expected to board in June. Final presentation to zones in Fall.



LOOKING AHEAD

Meeting our new reality: virtual program delivery has presented new opportunities and raised expectations.



ACCOMPLISHMENTS

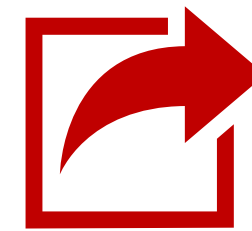
New Members:

Since the beginning of September 2020 there has been a total of **170+ new members** join the association.

Membership by the numbers:

Full Members.....	1490
New Professional Member.....	194
Associate Members.....	70
Retired Members.....	273
Member in Transition.....	34
Student Members.....	57
Honourary Members.....	10

Total.....2,128



RECENT AND ONGOING WORK

State of the Membership Survey: 2021 survey in development.

Additional demographic information to be gathered to help support decision-making related to diversity, equity and inclusion.



LOOKING AHEAD

Targeted member promotions: Working with Zone representation to develop focused membership promotion.

Legislative and Policy Updates



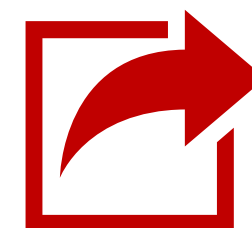
ACCOMPLISHMENTS

From AMCTO's Pre-Budget Submission:

O. Reg. 588/17: Asset Management Planning for Municipal Infrastructure deadlines extended by one year.

2020 *Municipal Election Act* Submission:

Authority to allow electronic paperwork submission if Bill 254: *Protecting Ontario Elections Act* passes.



RECENT AND ONGOING WORK

Submission to Information and Privacy Commissioner's priority setting consultation (January submission).

Responding to consultations and opportunities on reducing municipal burden:

Occupational Health and Safety Regulation, Letter to Minister Sarkaria (February/March).

2022 AMCTO Provincial Election Priorities: Recommendations to Inform Party Platform Development (in progress).

Supporting CIO Strategy Council work on developing voluntary online voting standard (ongoing).

2021-2023 AMCTO Municipal Elections Calendar (Released February)



LOOKING AHEAD

Advocacy planning for strengthening municipal code of conduct consultation announced (March 5, 2021).

Recruiting Volunteers for Legislative and Policy Advisory Committee (LPAC) and MFIPPA Working Group.

Preparing for potential delegations at annual AMO conference (August 2021)

Ongoing tracking and analysis of legislation, regulations, consultations and opportunities to engage government.

Education Updates



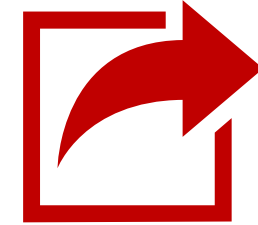
ACCOMPLISHMENTS

Evaluated state of program content across portfolio.

Selected a **new Learning Management System (LMS)**.

Re-designed, launched and sold out new virtual Municipal Clerks Institute (MCI) for Spring 2021.

Reached enrollment caps for several programs offered in Zoom format.



RECENT AND ONGOING WORK

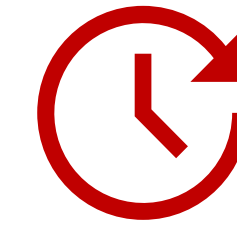
Course material updates.

Onboarding new instructors.

LMS rollout **planning**.

Increasing Instructor support.

Increasing collection and review of student feedback.



LOOKING AHEAD

LMS implementation and migration of correspondence programs to LMS.

Planning for delivery post-COVID.

Strengthening collaborations with colleges.

Raising awareness of AMCTO accreditation program among students.

Professional Development Updates

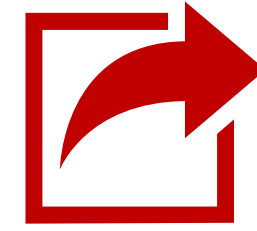


ACCOMPLISHMENTS

Sold out virtual workshops –
The Ins & Outs of Municipal GST-HST (April + May).

70% sold for AMCTO virtual conference (June 14-16).

Increased engagement for AMCTO Corporate Training program.



RECENT AND ONGOING WORK

Upcoming Spring Forums:

- Leaders Forum – **April 27**
- Information, Access & Privacy Forum – **May 20**

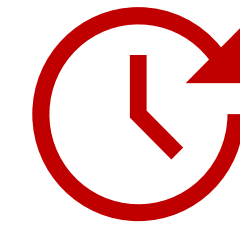
Upcoming Spring Workshops:

- Issue & Crisis Communications – **May 4**
- Addressing Systemic Discrimination for REAL – **May 10**
- Records & Information Management – **May 18**

Upcoming Spring Webinars:

- Municipal Work in the Time of COVID – **May 11**
- Preventing Violence, Harassment & Sexual Harassment in the Workplace – **May 28**

Re-design, development and launch of AMCTO Corporate Training program (May).



LOOKING AHEAD

Fall Forums:

- Seeking volunteers for focus groups to develop Forum content (Clerks, Municipal Licensing & Law, Finance).

Fall Elections Training:

- New approach – offering suite of election-related resources, programs and services.
- Planning with elections focus group.

2022 Conference planning.



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RISE

RESILIENCY
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SERVICE
ENGAGEMENT

JUNE 14-16, 2021 – REGISTER NOW!



- 40+ HOURS OF PD, 30+ SPEAKERS
- VIRTUAL NETWORKING, PEER FORUMS
- VIRTUAL EXHIBITOR HALL
- VIRTUAL COOKING CLASS, GAMES, PRIZES...

...AND MORE!

Communication Updates



ACCOMPLISHMENTS

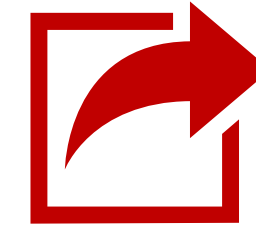
Launched new self check-out for AMCTO Ontario Municipal Directory (January).

Launched AMCTO virtual conference (February).

Released Q1 AMCTO Municipal Monitor (March).

Increased interest in AMCTO job posting program.

Formalized reciprocal agreements and new sponsorships for AMCTO virtual conference.



RECENT AND ONGOING WORK

Promoting upcoming professional development and education programs.

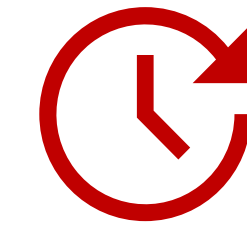
Promotion of AMCTO conference, planning and preparation of **conference collateral.**

Pitching new conference sponsors and promotional partners, preparing agreements.

Planning for Q2 AMCTO Municipal Monitor (June release).

Supporting **content development** for AMCTO policy and advocacy initiatives.

Launch of re-designed AMCTO Corporate Training program (May).



LOOKING AHEAD

Planning for AMCTO mentorship program (Summer).

Developing communications and marketing plan for AMCTO accreditation program (Summer).

Planning and development of AMCTO elections resource page, election-related materials (Fall).

AMCTO Municipal Monitor planning
• Q2 (Summer) and Q3 (Fall).

2022 Conference planning.

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**THANK YOU!
QUESTIONS?**

