

**ZONE 4 EXECUTIVE  
2021 - 2023**

**Representative to the  
Board**

*Todd Coles*

**Chair**

*Evan Read, Dipl.M.M.,  
AMP*

**Past Chair**

*Sacha Smith*

**Vice Chair**

*Becky Jamieson, AMP*

**Secretary - Treasurer**

*VACANT*

**Zone Directors**

*Ryan Ban*

*John Britto*

*Jaclyn Grossi*

*Tyler Raponi*

For detailed zone  
information go to

[www.amcto.com](http://www.amcto.com)

**AGENDA – Workshop & Zone 4 Fall Meeting**  
**ZOOM Virtual Meeting**

**\*Link to be sent to all registrants in advance of meeting date\***

**Friday, November 12, 2021**

9:00

Welcome from the Chair

9:00 – 9:05

Presenting Sponsor – Realtax  
Presented by: Jeff Oberman

9:05 – 9:15

Zone Business

- Approval of Minutes from the Spring 2021 Meeting
- Fall 2021 Financial Report

9:15 – 9:45

AMCTO Updates

9:45 – 10:30

**AMCTO Primer on Elections**

Presented by: Debi Wilcox.

Municipal elections are important because local government has the closest impact on the citizens of a municipality. The Clerk's role in understanding, organizing and implementing a successful municipal election is critical. Topics and discussion for this workshop include:

- What you need to know and why for a successful municipal election
- The importance of the Clerk's role
- Establishing processes and systems early
- FAQ's on Candidates and Third Party Advertisers
- Vote Method/Count and determining the forms to utilize
- Organizing your Clerk's Procedures
- Communication essentials
- Critical success factors
- Upcoming Trends in municipal elections.

The Primer Workshop provides useful high level municipal election information, that complements the 2022 AMCTO Municipal Election Training Program suite.

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**10:30 – 10:45**

**Break**

10:45 – 12:30

**AMCTO Primer on Elections**

Session continues.

12:30

Adjournment

**Thank you to our Presenting Sponsor:**



*ZONE 4*

