



AMCTO
THE MUNICIPAL EXPERTS



2021 FALL ZONE
MEETING -
AMCTO UPDATE AND
DISCUSSION



Board of Directors

- 2020 Annual Report completed
- 2021-2022 Board of Directors term started in June
- Early accomplishments: Zone Review completion, 2022-2026 Strategic Plan started

Administration

- New AMCTO Staff
 - Dan Nguyen, Manager, Finance and Administration
 - Nathalie Plourde, Advisor, Membership and Accreditation

Professional Development

- RISE Conference completed
- Municipal Election training released
- Past events: 2021 Municipal Clerks Forum, Civil Marriage Solemnization, Customer Experience Journey Mapping, GST-HST Audits & Your Rights, Cyber Security Awareness, Lottery Licensing Refresh & Update (SOLD OUT)
- Upcoming events: Customer Experience Journey Mapping, Municipal Licensing and Law Enforcement Forum

Education

- Successful transition to new learning management system – AMCTO Connect
- Fall semester underway. Winter semester to be launched in November 2021

Organization Updates

Legislative and Policy

- 2021 AMO Conference Delegations: Successful delegations at 2021 AMO Conference with: Minister of Municipal Affairs and Housing, Minister of Government and Consumer Services, PA to the Minister of Finance
- Municipal Codes of Conduct submission

Communications and Marketing

- Coordinating AMCTO first-ever “Members Only” event
- Continued marketing of all AMCTO programs and services

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@amcto_policy



AMCTO LinkedIn Page



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Question #1

2018 – 2022 Strategic Plan Values:

- Service to the Community
- Support to Elected Officials
- Service to the Municipal Profession

Questions: Do these values still resonate with you? Is anything missing in your view?

2022-2026 Strategic Plan Discussion

Question #2

2018-2022 Strategic Plan Operating Principles

We will:

- Act with honesty, openness, transparency and respect
- Recognize and value our members' needs, priorities, contributions and opinions
- Be mindful of, and strive to reduce, potential barriers to accessing our programs and services
- Feature engagement in all we do
- Strive for excellence in all of our programs and services
- Be accountable for our actions

Questions: Do these operating principles still resonate with you? Do you believe AMCTO has lived up to these principles? Is anything missing?

Question #3

2018-2022 Strategic Plan Vision and Mission

Vision - The leading organization in fostering, promoting and sustaining excellence in municipal management and administration in Ontario.

Mission - To provide professional development, engagement opportunities, advocacy and leadership in the sector which strengthens and supports the capabilities and performance of municipal professionals.

Questions: Do the organizational vision and mission still resonate with you?

Question #4

For the 2022 – 2026 Strategic Plan, are there areas that AMCTO should be more focused on to help support you as Members?

Possible examples:

- Alternative educational/professional development topics/themes?
- Alternative advocacy priorities?
- Added membership value?
- Different communications channels (YouTube, TikTok, podcasts, etc.)



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**THANK YOU!
QUESTIONS?**

