

**THE GREAT SOUTHWEST – ZONE 1  
SPRING ZONE MEETING**

**Wednesday, May 9, 2018**

**Atlas Tube Centre**

**447 Renaud Line, Lakeshore, ON N0R 1A0**

**ZONE 1 EXECUTIVE  
2017 - 2018**

**Representative to the  
Board**

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information go to

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**AGENDA**

**9:00 a.m. Registration and Continental Breakfast**  
(\$100.00 for meeting/lunch)  
(Current Post-Secondary Students \$25.00 – meeting/lunch)

**9:30 a.m. Zone Business**

- Zone Executive Elections
  - Vacancies –Zone Chair and Secretary-Treasurer
  - Additional Directors-at-Large welcome
- 80<sup>th</sup> Anniversary CMO Zone Challenge
- Minutes of October 11, 2017 meeting
- Treasurer's Report
- Date and Venue for Zone 1 2018 Fall Meeting
- Donation for AMCTO Conference

**9:45 a.m. AMCTO Presentation**

Yvonne Robert, President  
Craig Wellington, Director, Programs & Services

**10:30 a.m. Refreshment Break**

**10:45 a.m. Kelly Spencer, Mindfulness Specialist: Life & Leadership in the Workplace**

Kelly Spencer is a Mindful Specialist and Certified Coach. With over 25 years of experience, she offers her clients a vast insight to make their lives more inspiring, productive and successful. Kelly collaborates with organizations and individuals, working closely to help identify core challenges in a synergistic fashion to promote enhanced quality of life, work performance, and leadership capacity. She facilitates with expertise, knowledge, experience and humour assisting individuals and businesses to reach their fullest potential.

**12:15 p.m. Lunch and Networking**

**1:00 p.m. Peter de Jager: Implementing Change – One Question at a Time**

Peter de Jager is a speaker/writer/consultant on the issues relating to the Rational Assimilation of the Future. He has published hundreds of articles on topics ranging from Problem Solving, Creativity and Change to the impact of technology on areas such as privacy, security and business. His articles have appeared in The Washington Post, The Wall Street Journal, The Futurist and Scientific American.

When consulting, presenting or giving seminars - he has a well deserved reputation for provoking thought, challenging assumptions and exposing the real causes behind otherwise perplexing problems. He speaks from experience with passion, conviction and a sense of humor. Peter believes his purpose is to entice his audience to think deeper about Change and how it affects us. His goal is to challenge the myths surrounding Change that construct obstacles in front of successful implementations.

There are no Silver Bullets in Change Management. No guaranteed, money back solutions. Your Change strategy will depend on the present situation, your past history, the future you're trying to create, how much control you have over the process and how difficult you make the journey from here to there.

This session will address two specific aspects of Change;  
1 – A Seven Step Change Management Methodology  
2 – A Communications template for any Change.

Change automatically generates questions. These questions provide a ready framework for a Communications strategy – answer the questions and a lot of what we label 'resistance to Change' is either mitigated or avoided.

**4:00 p.m. Meeting concludes**



**ZONE 1**