



**2021 FALL ZONE MEETING - AMCTO UPDATE AND DISCUSSION
2022-2026 Strategic Plan Discussion
Questions**

Question #1	
Do these values still resonate with you? Is anything missing in your view?	2018 – 2022 Strategic Plan Values: <ul style="list-style-type: none"> • Service to the Community • Support to Elected Officials • Service to the Municipal Profession
Question #2	
Do these operating principles still resonate with you? Do you believe AMCTO has lived up to these principles? Is anything missing?	2018-2022 Strategic Plan Operating Principles: We will: <ul style="list-style-type: none"> • Act with honesty, openness, transparency and respect • Recognize and value our members’ needs, priorities, contributions and opinions • Be mindful of, and strive to reduce, potential barriers to accessing our programs and services • Feature engagement in all we do • Strive for excellence in all of our programs and services • Be accountable for our actions
Question #3	
Do the organizational vision and mission still resonate with you?	2018-2022 Strategic Plan Vision and Mission: <ul style="list-style-type: none"> • Vision - The leading organization in fostering, promoting and sustaining excellence in municipal management and administration in Ontario. • Mission - To provide professional development, engagement opportunities, advocacy and leadership in the sector which strengthens and supports the capabilities and performance of municipal professionals.
Question #4	
For the 2022 – 2026 Strategic Plan, are there areas that AMCTO should be more focused on to help support you as Members?	Possible examples: <ul style="list-style-type: none"> • Alternative educational/professional development topics/themes? • Alternative advocacy priorities? • Added membership value? • Different communications channels (YouTube, TikTok, podcasts, etc.)