

# AMCTO Zone 2

October 29, 2021



# Agenda

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1. Introduction
2. Enumeration
3. Assessment Update Postponed
4. Municipal Connect
5. Municipal Master Service Agreement
6. Digital Delivery of Assessment Roll
7. Keeping You Connected

# Your Zone 2 Team

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**Anne Haines**, Regional Manager  
MPAC Zone 1 – Southwestern Ontario

**Jeremy Gough**, Account Manager  
Oxford, Huron and Perth Counties

**Jon Hebden**, Account Manager  
Region of Waterloo, County of Dufferin  
County of Wellington and City Guelph

**Rebecca Webb**, Regional Manager  
MPAC Zone 5 – Central Ontario

**Anthony Fleming**, Account Manager  
Grey and Bruce County

**Kelan Jylha**, Account Manager  
Simcoe County and the Cities of Barrie and  
Orillia

# 2022 Enumeration



# Roles in the Enumeration and Election Process

There are four main components in Ontario's municipal and school trustee election process.  
**Each plays an important role.**



## **The Provincial Government**

establishes legislation to direct the municipal, DASSAB and school board election process.



## **The Municipal Property Assessment Corporation (MPAC)**

maintains owner and occupancy information and facilitates municipal enumeration activities with the view to delivering the legislated election products to municipalities and school boards.



## **School Boards**

governed by publicly elected board members (Trustees), maintain the school board trustee election process, determine distribution of trustees and maintain school support for respective Board



## **Municipalities**

define ward/poll boundaries and administer the municipal and school trustee process.

# Beyond 2022: What We Know

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## 2023

- MPAC will continue to provide PLEs for any by-elections to the end of 2023
- MPAC and Elections Ontario will continue to work collaboratively to ensure a smooth transition
  - We are already meeting regularly regarding the transition

## 2024

- Responsibility for PLEs and election related products will shift to Elections Ontario as of January 1
- MPAC will retain responsibility for collection School Support and Ontario Population Report reporting
- MPAC will continue to support the enumeration process by sharing our 'people data' with Elections Ontario

# Quality of the PLE

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| Preliminary List of Electors   | 2018          | 2014          |
|--|---------------|---------------|
| Total number of eligible electors included on the Preliminary List of Electors | 9,407,285     | 9,450,351     |
| Voter turnout  | 38.29%        | 43.12%        |
| Total number of revisions received   | 1,043,772     | 1,200,994     |
| Preliminary List of Electors Accuracy for owners                               | 92.76%        | 92.80%        |
| Preliminary List of Electors Accuracy for non-owners (tenants)                 | 82.83%        | 79.20%        |
| <b>Overall Preliminary List of Electors quality</b>                            | <b>88.90%</b> | <b>87.29%</b> |

# Strategies to Support PLE Accuracy

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## Technology

Voterlookup.ca

New Ways to  
Collect and Cleanse  
Data

## Partnerships

Elections Ontario &  
Elections Canada

Elections Working  
Group

Account Manager

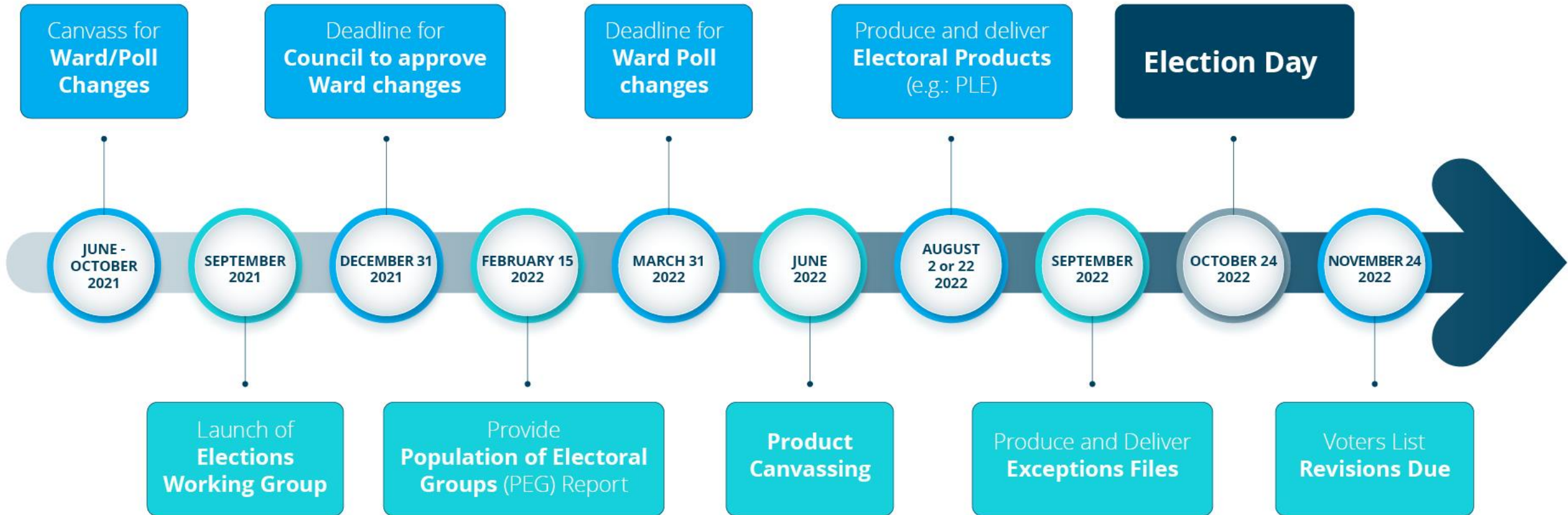
## Education

Communications  
Strategy

Toolkit for  
Municipalities



# 2022 Enumeration/Election Milestones



# Upcoming Enumeration Webinars

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| Topic  | Date             |
|--|------------------|
| Overview of Enumeration<br>(with focus on ward/poll changes) | November 4, 2021 |
| Voter Look Up/Toolkit  | Q1 2022          |
| Product Canvassing, Products & Voters List<br>Revisions      | Q2 2022          |

# Enumeration Enquiries in “My Work”

- Enumeration enquiries can now be submitted through the My Work portal of Connect 3.0.
- Work object type = Municipal Enquiry
- Enquiry Category = Legislation & Regulation
- Enquiry Topic = Enumeration
- Selections are based on the drop-down choices

The screenshot shows the 'Create Work Object' form in the My Work portal. The form is titled 'Create Work Object' and has a 'Release Notes' button and a 'Home' button in the top right corner. The form is divided into several sections:

- Work Object Type:** A dropdown menu with 'Municipal Enquiry' selected.
- Cnty Mun:** A text input field with '3829' entered.
- Map:** A text input field.
- Division:** A text input field.
- Parcel:** A text input field.

Below these fields, there is a message: 'You have not provided the complete roll number for this work object.'

The form then has a 'Summary' section with the following information:

- Region:** 26 - Chatham
- County:** Lambton
- Municipality:** SARINVA CITY

Below the summary, there is a 'Municipal Enquiry' section with the following information:

- Municipal Rep Email:** tracy.pringle@mpac.ca
- Additional Emails:** Enter additional emails - press enter key to add

Below this, there is a message: 'Provision of any supporting documentation will ensure more efficient processing of MPAC's response.'

The form then has an 'Enquiry #1' section with the following information:

- Enquiry Category:** Legislation & Regulation
- Enquiry Topic:** Enumeration
- Enquiry Question:** A large text area for the enquiry question.

Below the enquiry question, there is an 'Attachments' section.

# Assessment Update

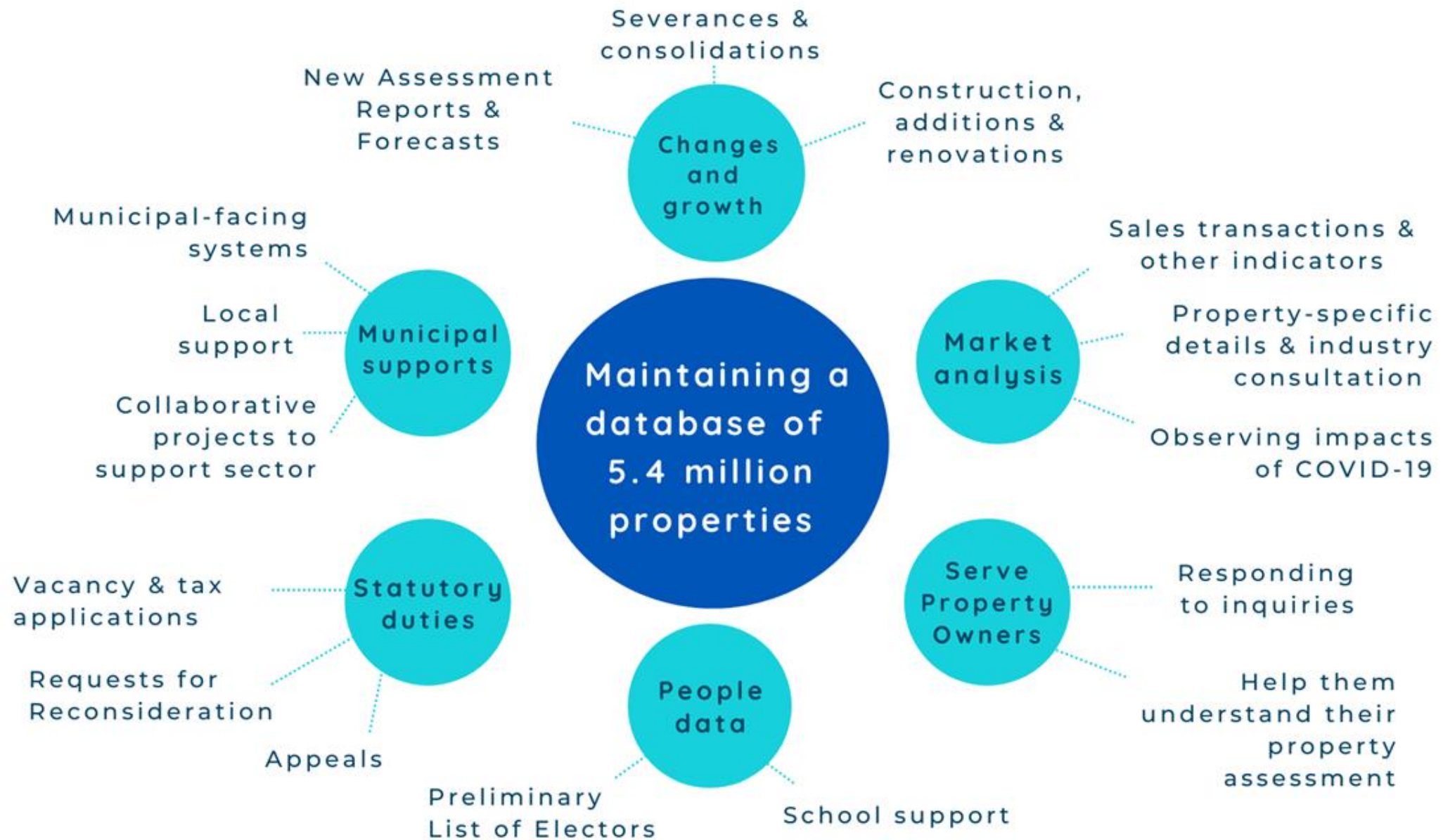






# THE NEXT PROVINCE-WIDE ASSESSMENT UPDATE



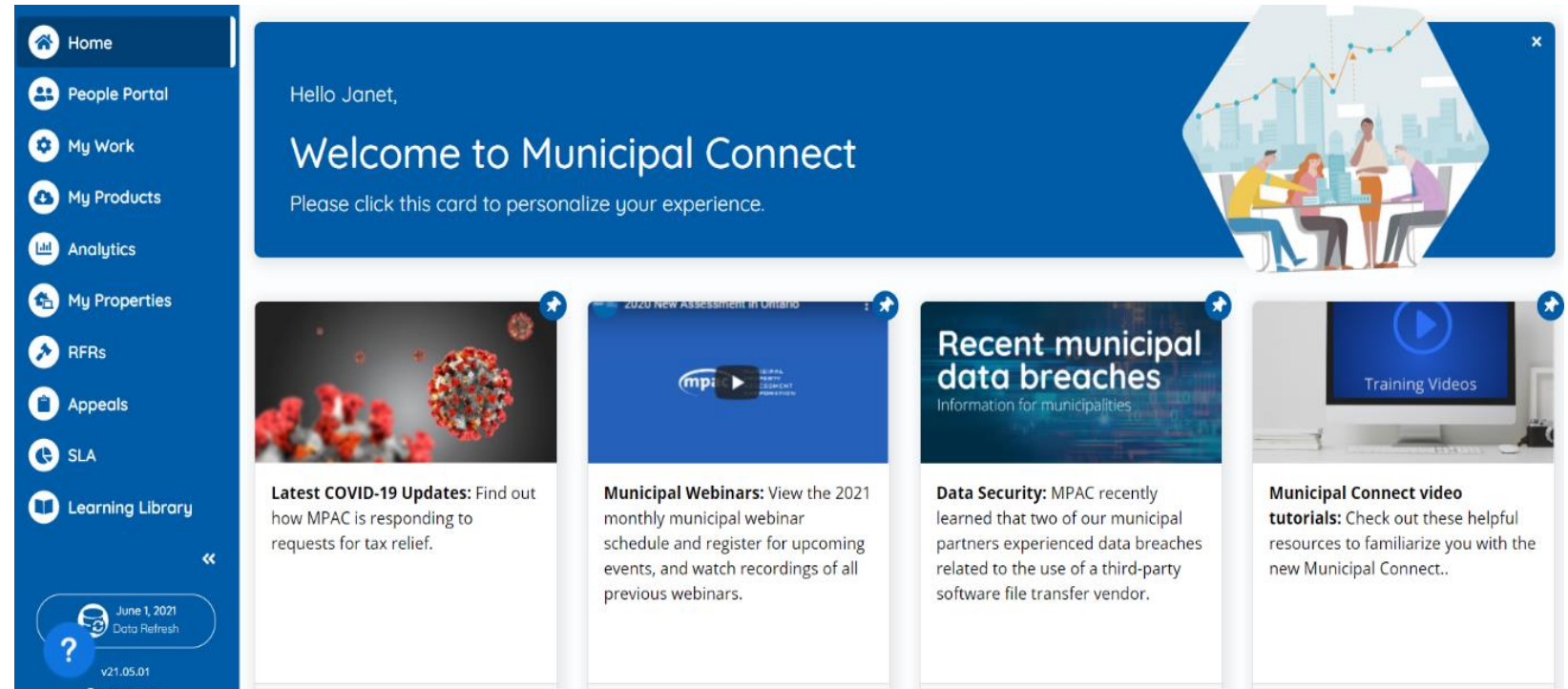


# Municipal Connect



# Transforming Municipal Connect

- MPAC originally launched Municipal Connect in 2001 and redesigned the system in 2016.
- In 2020, during the pandemic, MPAC's IT team undertook a complete redevelopment of the system to transform how we share information and support municipalities with the tools they need to manage their assessment base.





# Development through partnership

**Understanding municipal needs** – before making the decision to redevelop Municipal Connect internally, we sought broad engagement with municipal partners to understand their needs and set a vision for the future of Municipal Connect.

**Municipal users as development partners** – throughout the redevelopment, municipalities have been engaged to ensure their needs are being met.

**Leading with user experience** – we focused on the user experience to ensure the product met the needs of municipalities. We undertook ongoing engagement and testing with municipal partners through a collaborative working group.



# Providing municipalities with the tools they need

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**Geo-spatial analysis** – greater ability for geo-spatial data access and analysis.

**Improved search** – ability to have more detailed searches and save queries.

**Interactive prompts** – tools that help prompt users with their use of the platform.

**User management** – improved ability to manage users.

**New dashboards** – expanded dashboard and insights, such as Assessment Growth.

**Expanded use of MPAC data** – ability to use MPAC data to support municipal operations.

**Flexible formats** – ability to leverage data in flexible formats, such as APIs into municipal systems.

**Historic data** – ability to see historic data, including retired roll numbers.

**Improved interface** – an updated user interface with improved user experience.

**Municipal data sharing** – ability for municipalities to share MPAC data and insights on their websites.

# Master Municipal Service Agreement and "Rethinking" the ROLL



MUNICIPAL  
PROPERTY  
ASSESSMENT  
CORPORATION



# Municipal relationships continue to evolve

MPAC wants to simplify our existing agreements by **consolidating our existing municipal agreements** into a new 'Master Municipal Services Agreement'

The new Agreement will more clearly define the **relationship between MPAC and Ontario municipalities.**



## A living document

The new agreement will be amended/adapted in the future as may be required to support our continued collaboration



# Rethink THE ROLL

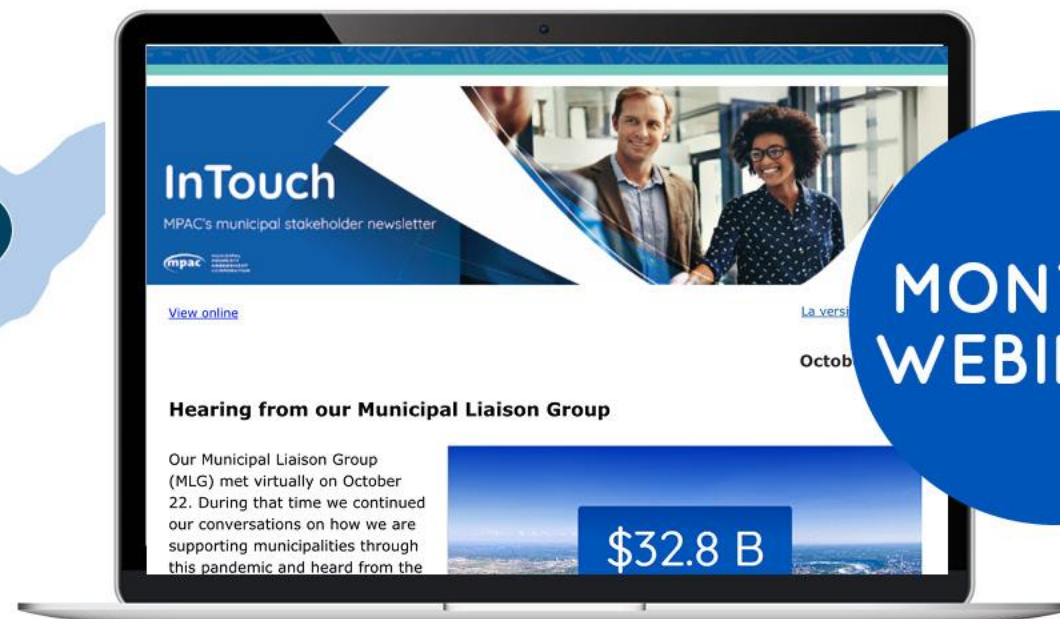
Going to a **digital Assessment Roll** does not have to be about simply taking a paper product and making it digital. **This is an opportunity to rethink the Assessment Roll and how it is being used.**

## Next Steps:

- ❑ Municipal Working Group
- ❑ Municipal Survey
- ❑ Internal Discovery
- ❑ End User Engagement

Our municipal and stakeholder relations teams live and work in your communities and **we're here to help.**

Go to **mpac.ca/municipalities** to find your local Account Manager



Thank you, any questions?