2018 Enumeration Update

AMCTO Zone 3 Meeting

Thursday, April 12, 2018

Presented by: Lynne Cunningham, Account Manager

MUNICIPAL PROPERTY ASSESSMENT CORPORATION
SOCIÉTÉ D'ÉVALUATION FONCIÈRE DES MUNICIPALITÉS

Agenda

- The Election Process - Roles and Responsibilities
- 2018 Enumeration/Election Milestones and Approach
  - Partnerships
  - voterlookup.ca
- 2018 Products and Events Schedule
  - People Portal
  - Sightline Portal = Easy access to products
  - Voters' List Revision submissions and processing

2018 Municipal and School Board Elections

Election Process

Roles and Responsibilities

There are four main components in Ontario's municipal and school board trustee election process. Each plays an important role.

The Provincial Government establishes legislation to direct the municipal, DSSAB and school board election process.

Municipalities define ward/poll boundaries, create the final Voters' Lists and administer the municipal and school board trustee election process.

School Boards governed by publicly elected board members (Trustees), maintain the school board trustee election process, determine distribution of trustees and maintain school support for respective Board.

Municipal Property Assessment Corporation (MPAC) maintains owner and occupancy information and facilitates municipal enumeration activities to best support the legislated election products delivered to municipalities and school boards.

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MPAC's Role

- Since voting eligibility for Municipal, District Social Services Administration Board (DSSAB) and School Board elections is tied to property and MPAC maintains owner and/or occupant information in its existing databases, MPAC has the legislative responsibility of producing the Preliminary List of Electors (PLE)

- As per *Municipal Elections Act*, 1996, (MEA, 1996) MPAC must provide a PLE for each municipal and DSSAB election and by-election

- The PLE is used by each municipality to create their final Voters' List

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MPAC's Names Database

MPAC maintains an up-to-date and accurate Names Database through:

1. Regular updates applied to its property assessment database, including:
   - Land Titles/Land Registry changes
   - Mailing Address changes
   - School Support changes
   - New roll/unit updates

2. Third party sources:
   - National Register of Electors (NROE) data maintained by Elections Canada
   - Ministry of Government and Consumer Services (MGCS)/Service Ontario (data for deceased persons)
   - Elections Ontario data

3. Enumeration activities in an election year

Names Database has supported all by-elections since 2014 and will be the source of information to support the 2018 regular elections

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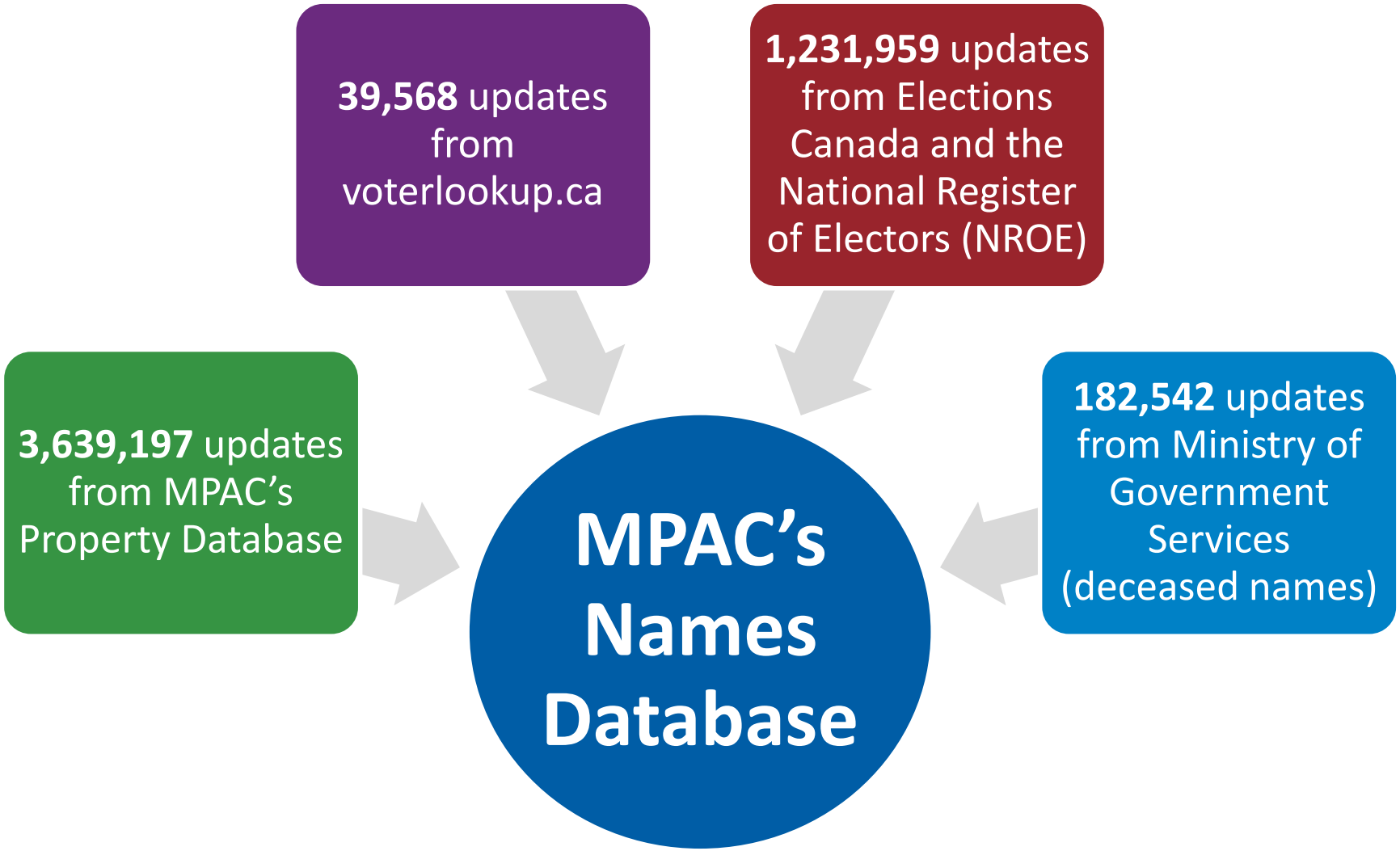
2014 Preliminary List of Electors



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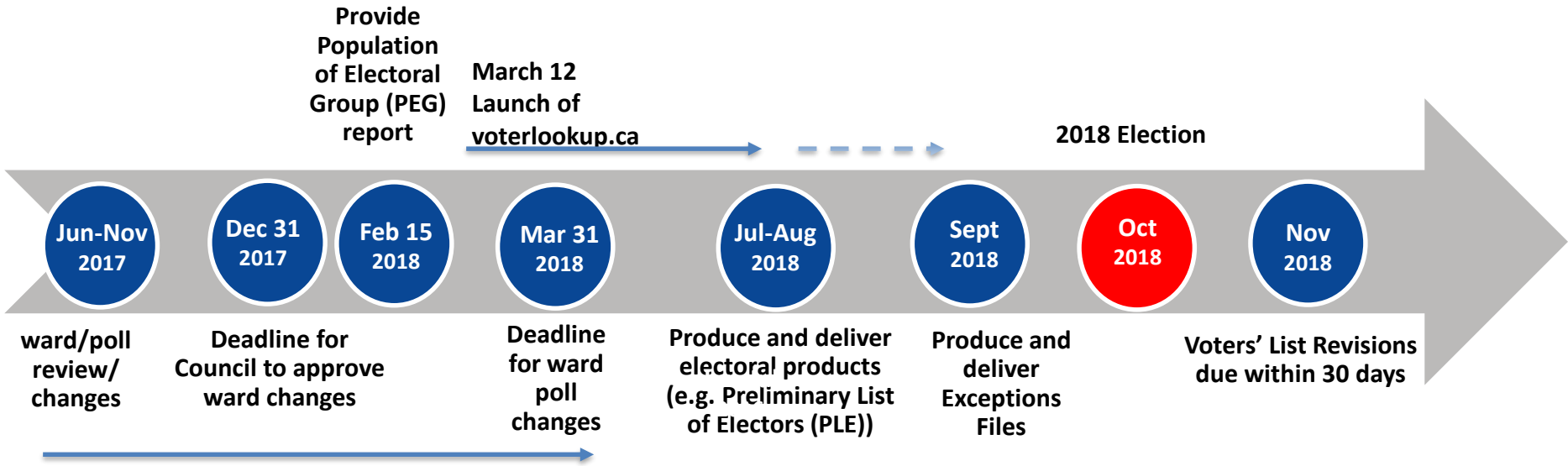
2018 Municipal and School Board Elections

Enumeration/Election Milestones and Approach

2018 Enumeration/Election Milestones



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Our Approach – Technological Enhancements & Accuracy

- MPAC is leveraging the same innovations and technology used in 2014 to maintain an up-to-date and accurate Names Database
- On March 12, MPAC launched voterlookup.ca, our self-service online platform for Ontarians to confirm or update their information in MPAC's Names Database
  - Eligible electors can also update their information, add a name to an address, or change their school support
  - voterlookup.ca allows Ontarians to take an active role in maintaining accurate and up-to-date electoral lists
- A communications strategy has been developed to raise awareness of the platform and toolkits were provided to municipalities and stakeholders with information and promotional materials to assist in driving users to voterlookup.ca
- MPAC will leverage technology through applying address accuracy routines to all MPAC 2018 enumeration/electoral output products

Our Approach – Partnerships

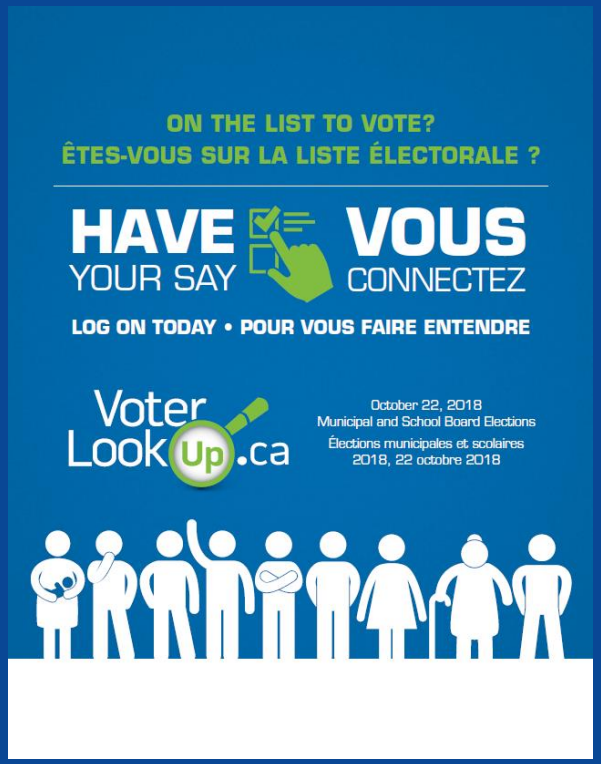
- MPAC has re-established an Elections Working Group (formally Municipal Liaison Group – Elections) made up of municipal, association and elections representatives to share insights, ideas and discuss enumeration best practices

- MPAC is also working in collaboration with Elections Ontario and Elections Canada to ensure timely receipt of National Register of Electors (NROE) and Permanent Register of Electors for Ontario (PREO) extracts, including revisions from the 2018 provincial election for inclusion in 2018 election products provided to Municipalities, District Social Services Administration Boards and School Boards

- MPAC, Elections Canada and Elections Ontario are also engaged in 3-way promoting of each other's online elector services to ensure that electors have the information and website links required to update information for elections with all levels of Government

2018 Municipal and School Board Elections

voterlookup.ca



2018 Enhancements

- MPAC has made the following enhancements to voterlookup.ca:
  - Expanded name matching capabilities to support users that provide shortened versions of names (i.e. ‘Bill’ entered and name is matched if ‘William’ recorded in Names Database)
  - Include a field for users with a single name
  - Present field for those users adding their name to provide mailing address
  - Provide the number of potential electors at a property following successful user authentication and messaging re if the number appears to be too high/too low, contact MPAC’s Customer Contact Centre to confirm/update information

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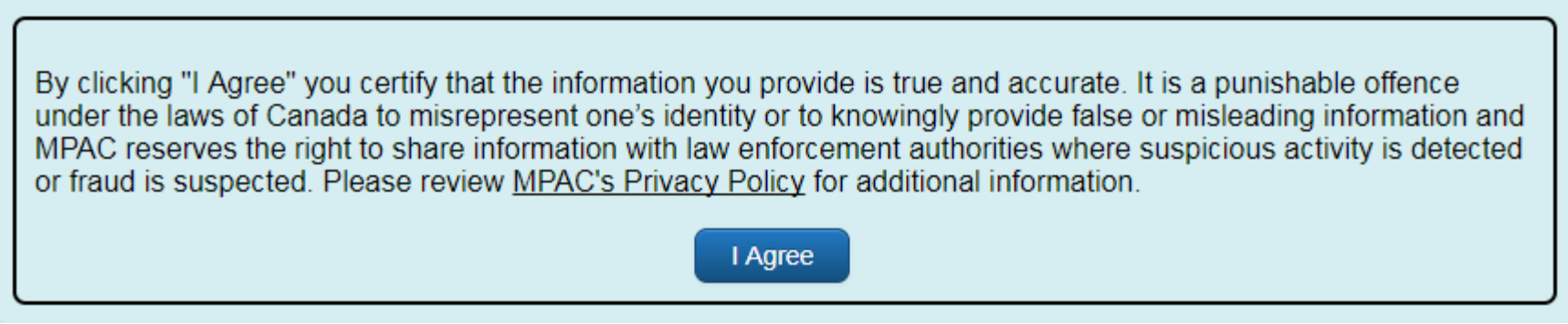
voterlookup.ca – Home Page

- Home page includes:
  - General information about the site
  - A video to explain how to use voterlookup.ca
  - MPAC's legislative responsibility to collect information
  - MPAC's commitment to protecting your privacy while meeting its statutory obligations
  - A declaration statement to certify that the information being provided is true and accurate



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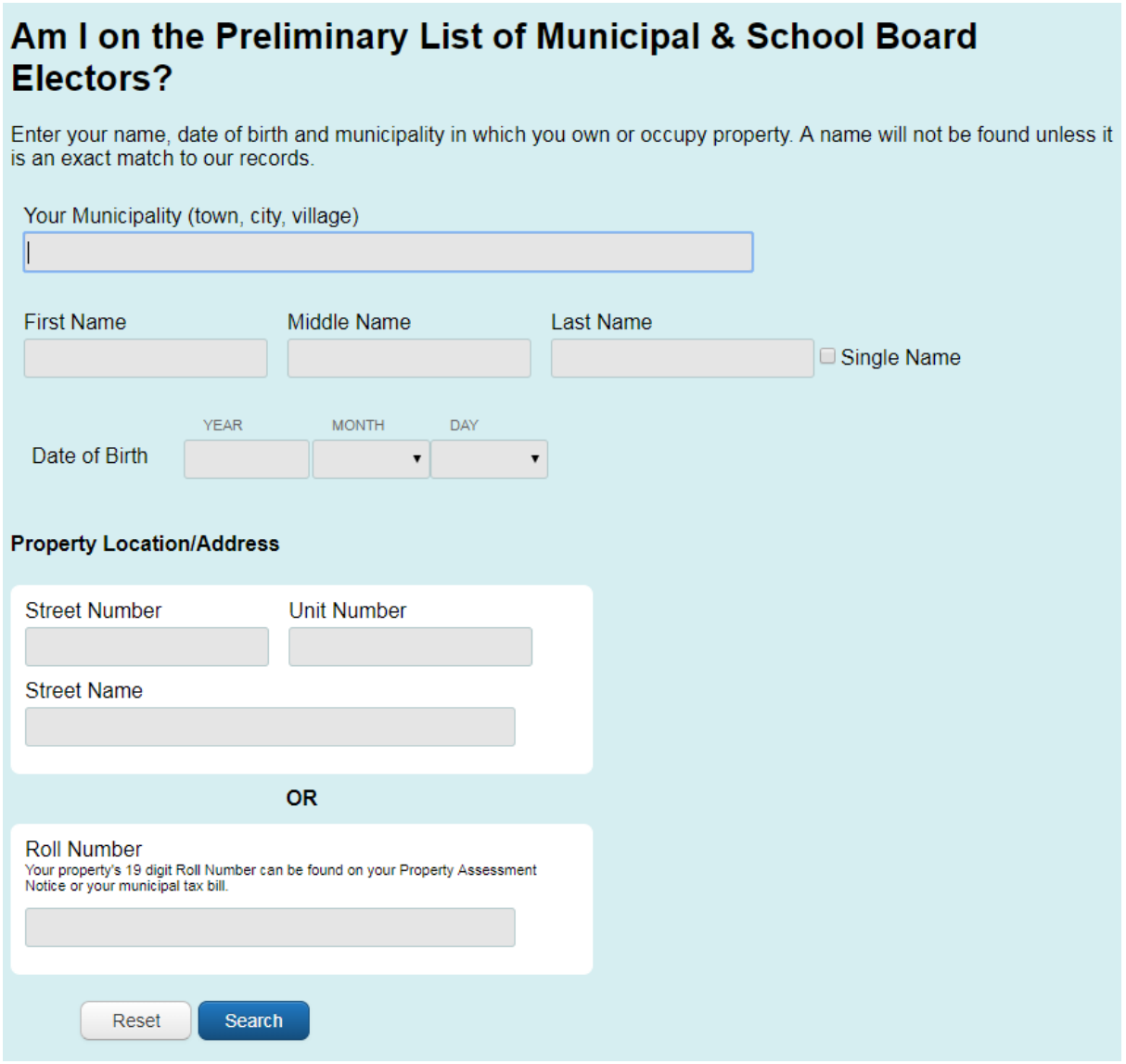
voterlookup.ca - Search



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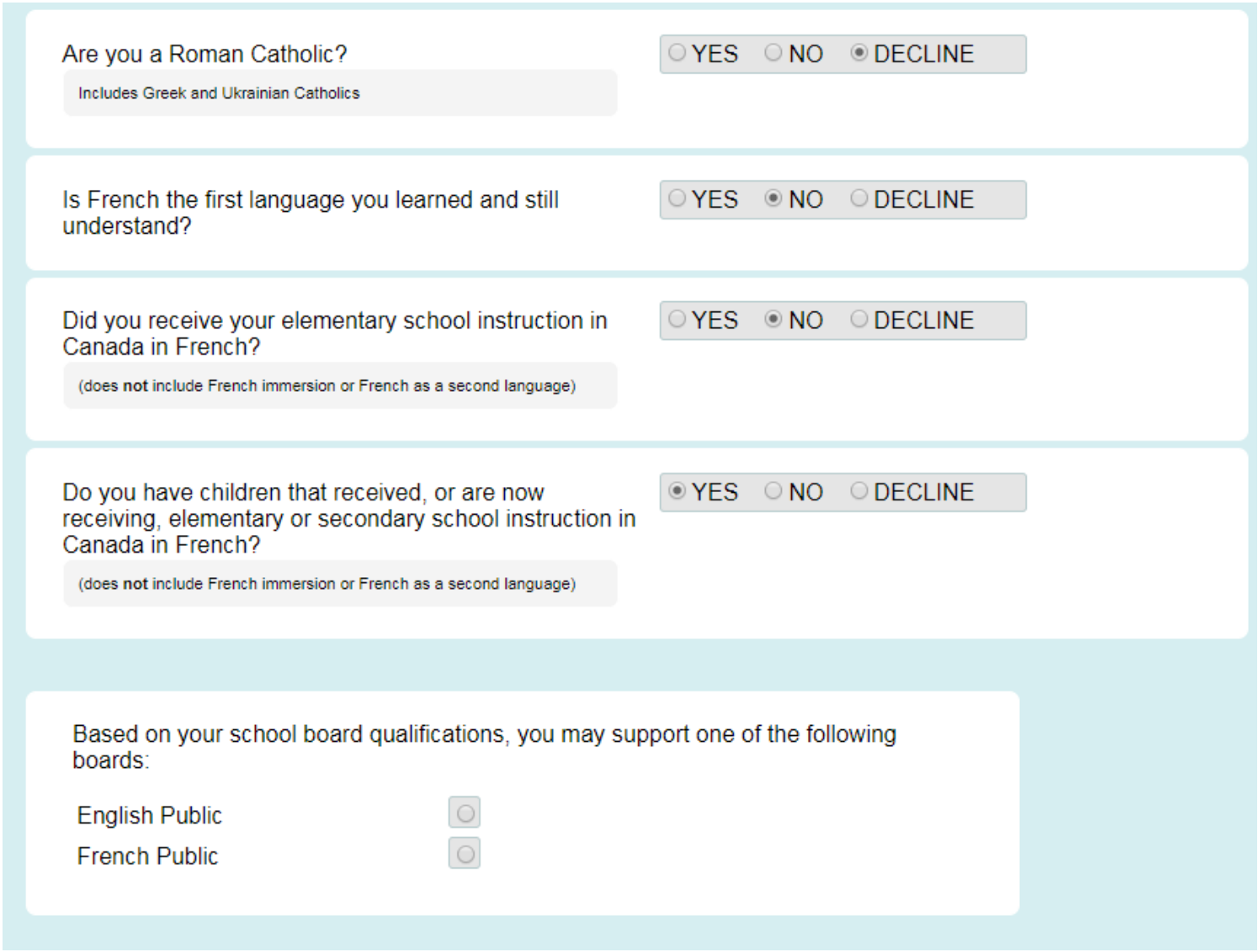
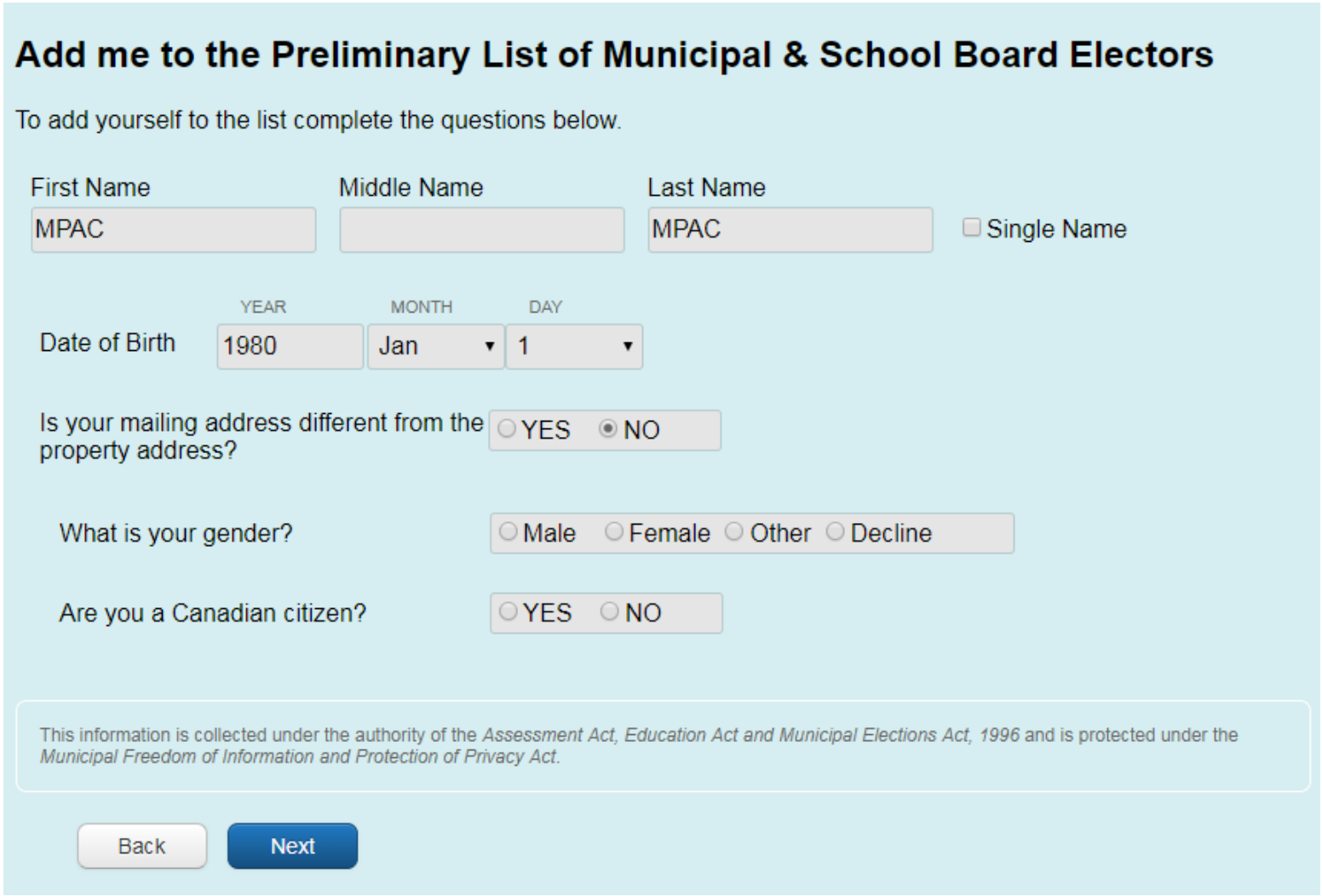
voterlookup.ca - Confirm/Change School Support



voterlookup.ca - Add me to the Preliminary List of Electors



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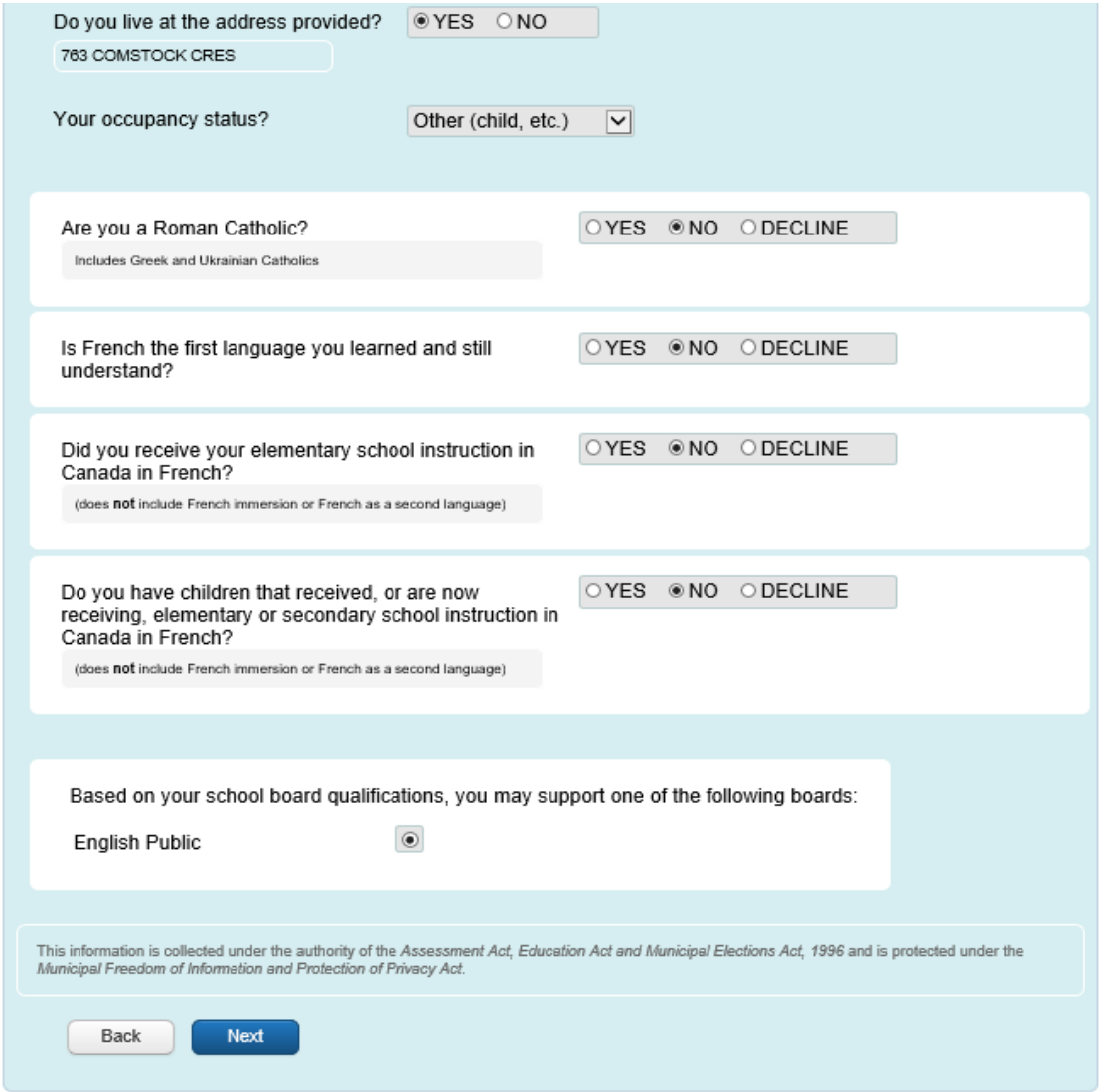

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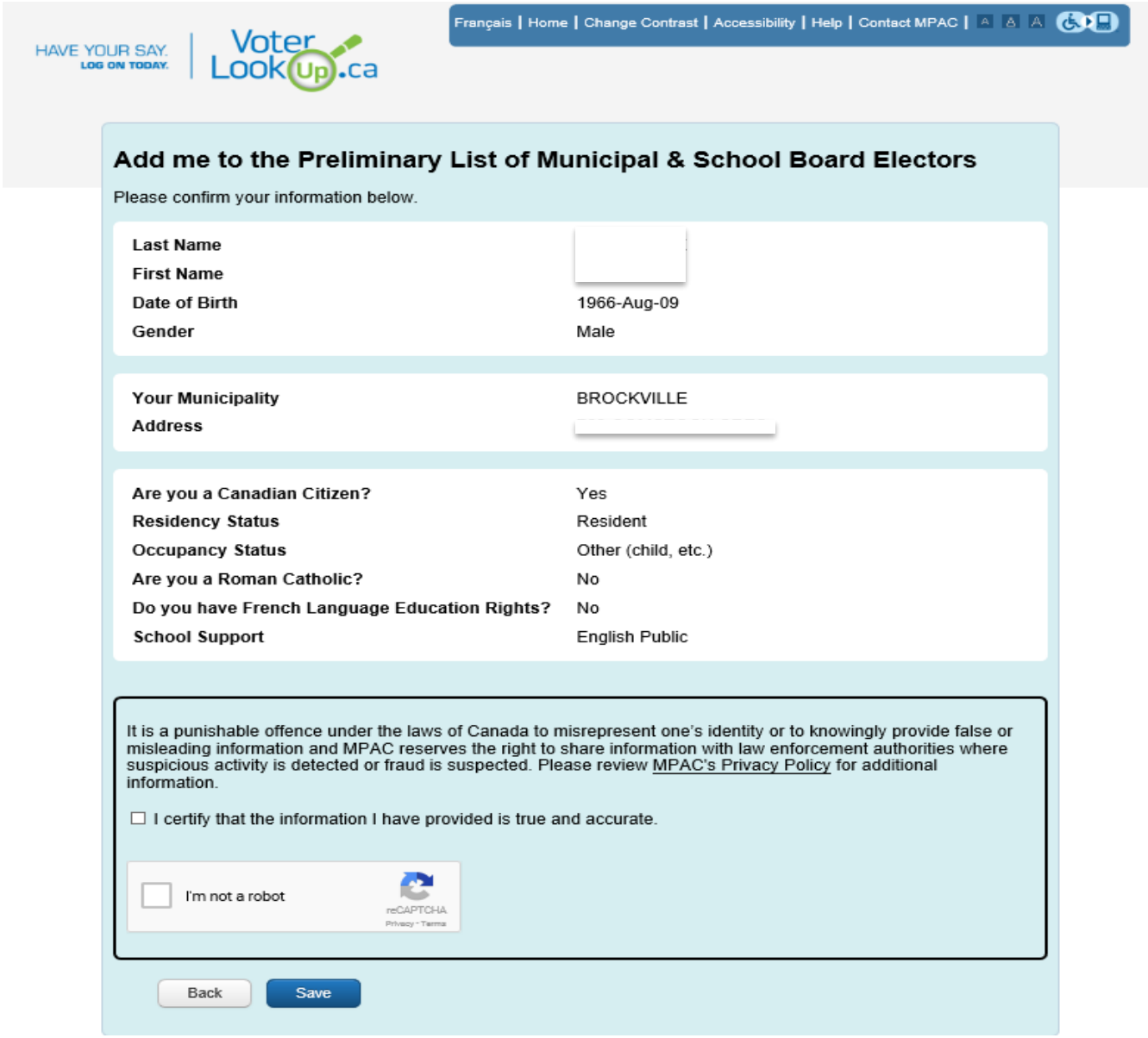
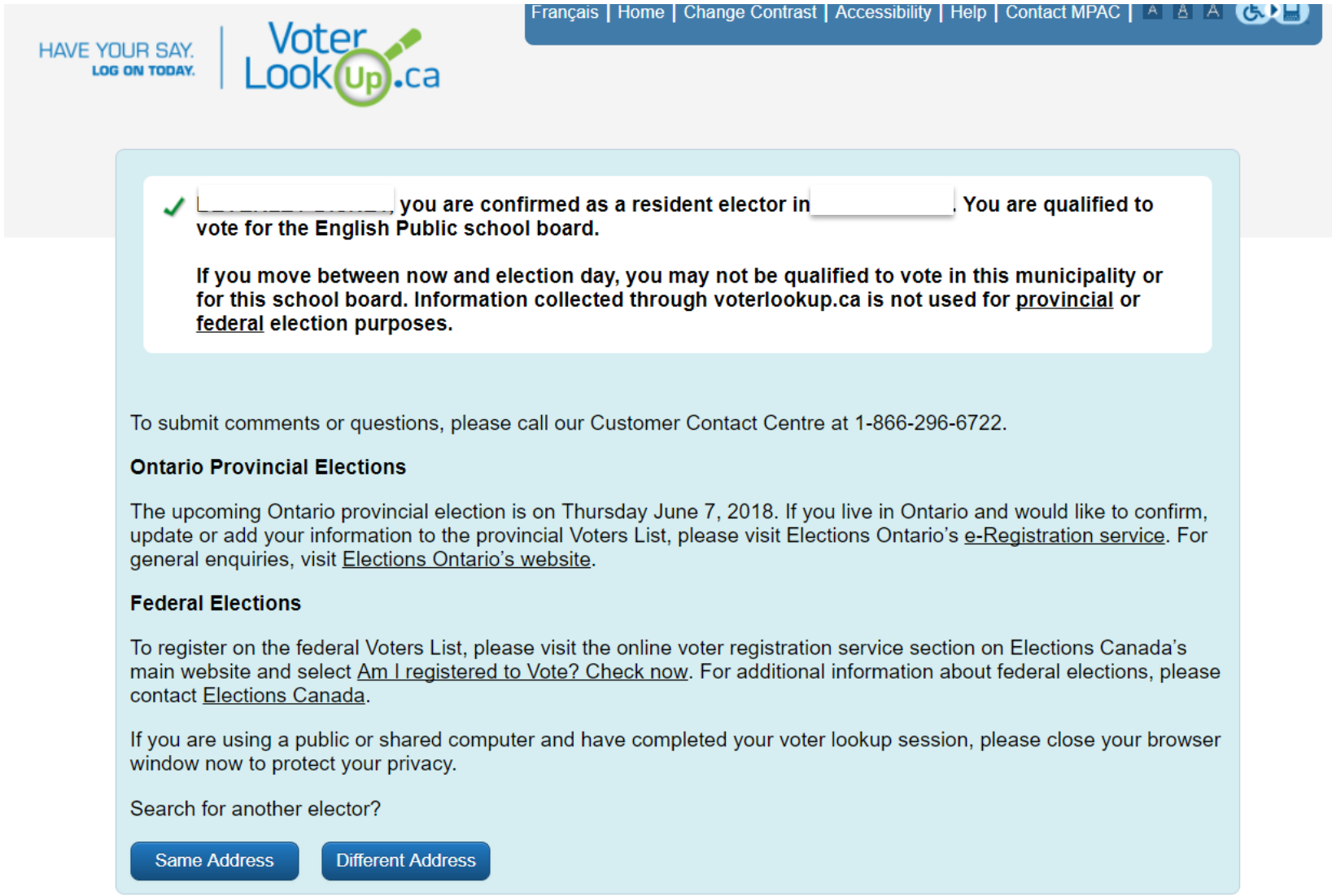


voterlookup.ca – Elector Confirmation



Our Approach – Easy Access to Products

Municipal Connect:

- People Portal
  - Data from MPAC's Property Assessment and Names Databases
  - Will further support Municipal Clerks/Elections staff as their work continues to prepare for 2018 elections and create/finalize the Voters' List
- Sightline Portal
  - provides municipalities with all MPAC-related products, including those generated to support the election process.

enumeration@mpac.ca

- A centralized email account ensures timely receipt and response of enumeration-related enquiries

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2018 Municipal and School Board Elections

2018 Products and Events Schedule

Events Schedule

Product	Purpose	Date
Preliminary List of Electors	Provided to all Municipalities, District Social Services Administration Boards & School Boards conducting elections, used by Municipal Clerks to create the final Voters' List **As per Bill 212, MPAC and the Municipal Clerk may agree on a date other than July 31, but not later than August 31* *July 31, 2018 is default if no date selected*	July 31, 2018 *or* August 21, 2018
Voter Notification File (VNF)	Used to produce vote-at-cards and vote-by-mail election kits, and populate voter list management applications, vote-by Internet, and vote-by-mail systems	
Voter Notification File – No Electors (VNF-NE)	Contains a list of properties where no electors were found Provides a property 'placeholder' to receive clerk's revisions (new names)	
Ontario Population Report (OPR)	Used for planning purposes Required for certain legislative purposes (Referenced in *Police Services Act*, and *Health Protection & Promotion Act* – O.Reg. 489/97)	

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Events Schedule

Product	Purpose	Date
Elector Differences Found Report (EDFR)	Contains elector names added, deleted, changed since production of the PLE	September 7, 2018
Exceptions Voter Notification File (EVNF)	Contains elector names added, deleted, changed since production of the VNF	
Exceptions VNF – No Electors (EVNFNE)	Contains a list properties where no electors were found Provides a property 'placeholder' to receive clerk's revisions (new names)	
Election Day		**October 22, 2018**
Voters' List Revisions	Deadline for submission of Voters' List Revisions to MPAC **Standardized/MPAC compliant file format for revisions submissions will be provided at time of PLE delivery*	November 22, 2018

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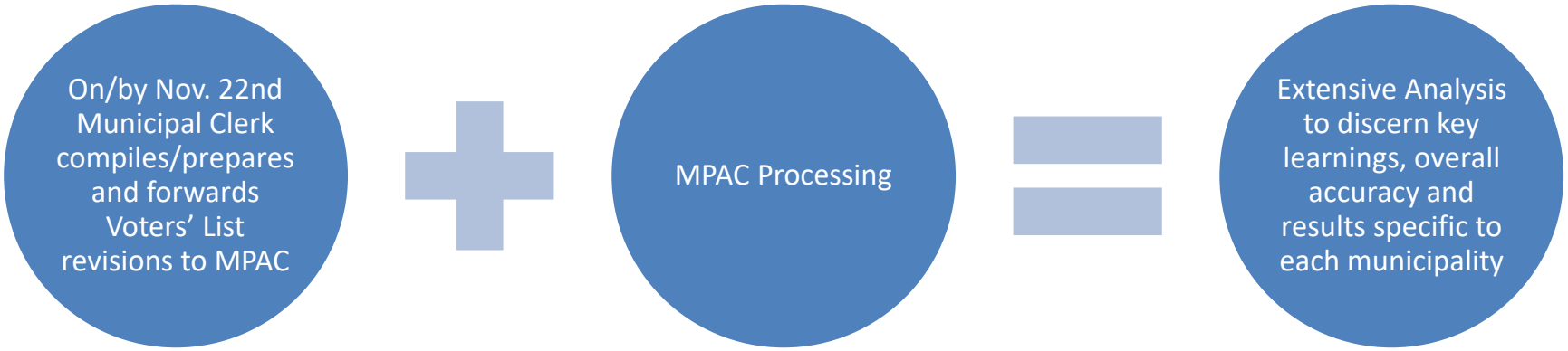
Voters' List Revisions



Webinar

- Late April/Early May timeframe
  - Review approach for the 2018 enumeration process
  - Will include a more detailed overview of the various enumeration and post-elections products/process provided by MPAC

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Questions?