

# AMCTO Zone Meeting Presentation

Fall 2018



## Topics for Today

- AMCTO Conference – 2018 Survey Findings and 2019 Plans
- Education/PD Program Pricing and Discounts Survey Results
- AMCTO Advocacy Efforts and Approach
- CMO Maintenance of Certification – A Reminder
- Open Forum – Ask Us About ...



AMCTO's 80<sup>th</sup> Annual General Meeting & Professional Development Institute  
Workshops | Keynote Speakers | Issues | Networking

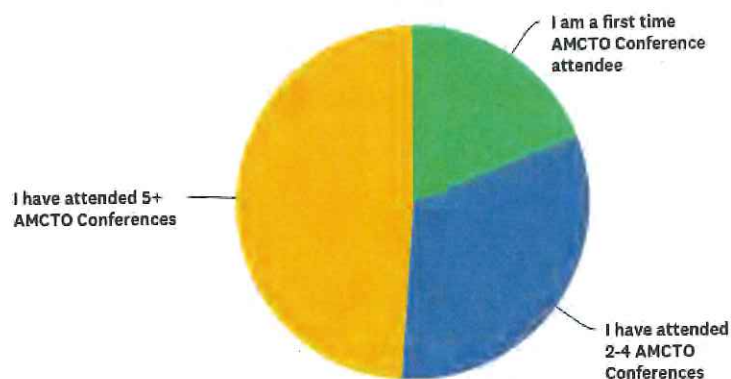
# Innov8<sup>th</sup>

AMCTO 1938 - 2018

June 10<sup>th</sup> – 13<sup>th</sup>, 2018  
Blue Mountain Resort, The Town of the Blue Mountains

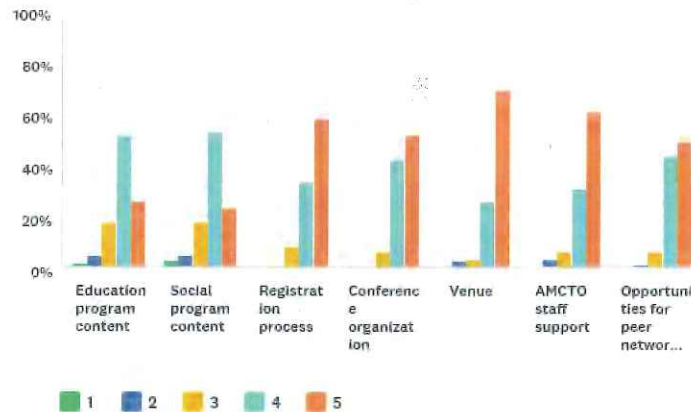


Q1 Please choose one of the following.

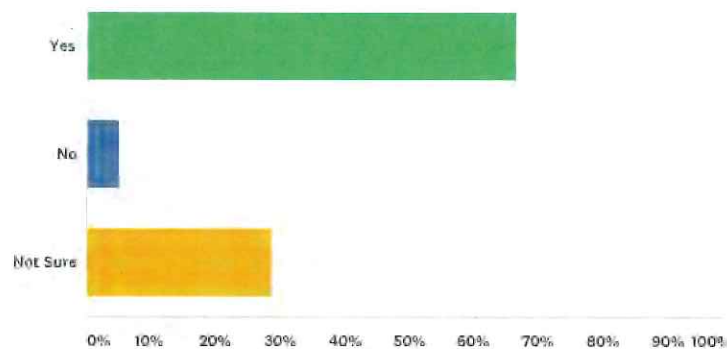


 **AMCTO**  
THE MUNICIPAL EXPERTS

Q2 Please give us your rating of the following aspects of the 2018 AMCTO Conference (1 = poor, 5 = excellent)



Q21 Are you planning to attend the 2019 AMCTO Conference at Deerhurst Resort in Huntsville?



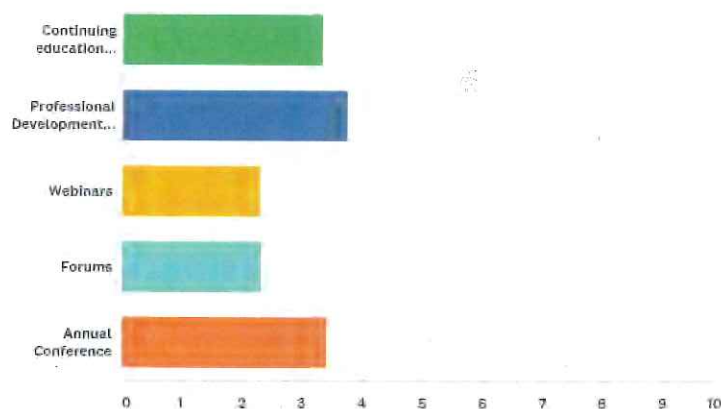
## **Conference 2019 June 9<sup>th</sup> – 12<sup>th</sup> Deerhurst Resort**



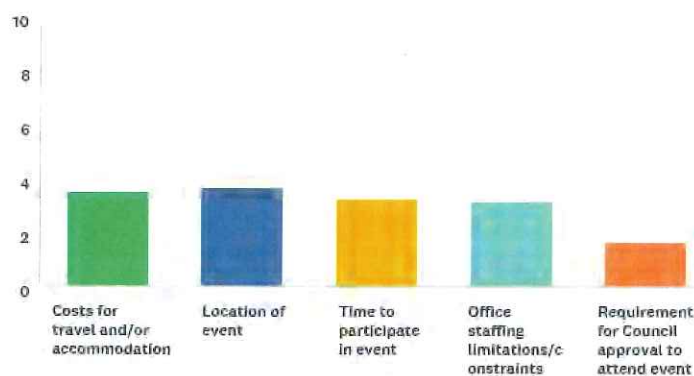
## **Education/PD Program Pricing & Discount Structures Survey Results**



Q5 In terms of affordability concerns, which AMCTO education and professional development programs do you believe are the most problematic? Please rank from highest concern (1) to lowest concern (5).

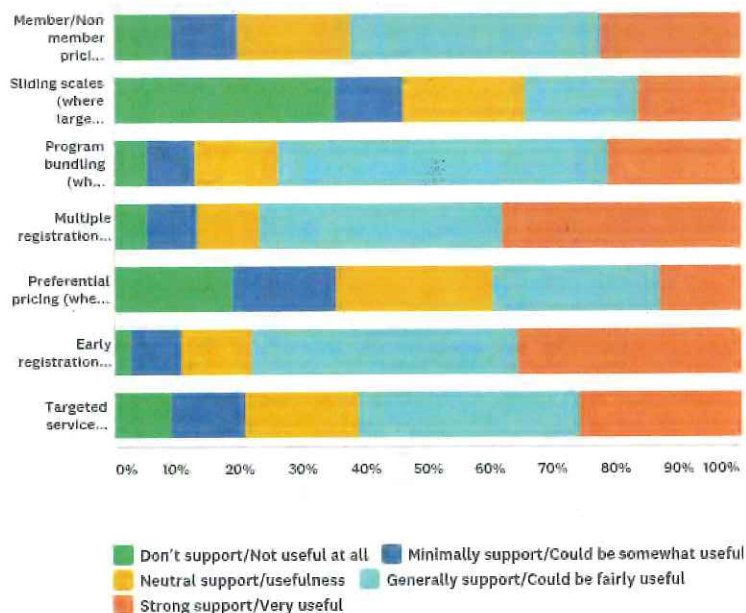


Q6 Other than the specific price for registration, which of the following are barriers that affect your ability to attend an education or professional development event?





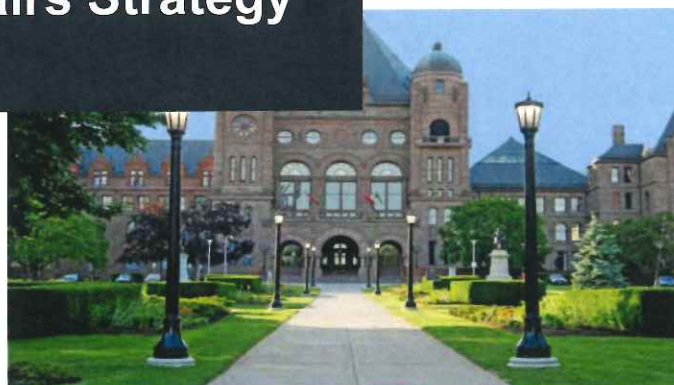
Q7 Which of the following potential discounting structures could you support and find useful to you and/or your municipality?



## AMCTO Advocacy Efforts & Approach

### AMCTO Public Affairs Strategy

Moving AMCTO Forward



## CMO: Maintenance of Certification A Reminder

### MAINTENANCE OF THE DESIGNATION



Once you are awarded the CMO designation, you will be required to maintain the designation through a three (3) year PDU-based maintenance program.



## Open Forum: Ask Us About .....



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